



Photography by related images photography

INDUSTRY EVENT RENTALS

These girls don't normally wear heels or stand around on ladders for photo shoots. Sweat equity jump-started this garage business into what is now a 5,000 sq. ft. warehouse of event furniture.

Brenda Luginbill and Carrie Turner of CB Events have been creating memorable events for five years, but branched out last year, opening Industry Event Rentals. With more than 5,000 square feet of unique tables, leather chairs, chandeliers, comfortable sofas, candles, and more, Industry Event Rentals can put a personal stamp on any event.

Carrie and Brenda, both with event planning backgrounds and entrepreneurial spirits, knew early on that they wanted to take CB Events to the next level. As CB Events grew, so did their rental inventory, demand for distinctive rental items, and comprehensive customer service to go along with them. And so Industry Event Rentals was born. "We hit the ground running," Carrie said. "We didn't know where we were running to, but we knew we would be running side by side."

Thanks to CB Events' success and industry connections, Industry Event Rentals had clients before it even had a name. "Clients really like that we can get to the root of what their vision is, and not only make it a reality, but take it to the next level in a creative way," Brenda said. "It sets them apart from just a sea of basic tables and chairs covered with linens."

From intimate dinner parties to events for 1,000 professionals, Industry Event Rentals—in addition to rentals—offers layout design, site evaluation and selection, 3D renderings, and event storyboards. The end result: hosts always know just what to expect. "We do start-

to-finish planning, but we specialize in decor," said Carrie, who has a background in interior design. "We have lots of unique items, and we like to transform spaces to create the perfect atmosphere for our clients."

When they aren't working, Carrie spends time with Uno, "a dog I love way too much." She also loves music and travel and recently combined both by heading to Mexico for a concert. Brenda loves to enjoy amazing food and wine and to entertain, so if she isn't working, you are likely to find her dining out with friends or hosting events at home - preferably by the pool.



6 Bacon Street, Greenville
www.industryeventrentals.com | 864.735.7845
Hours by appointment